

## **Brookfield Place Announces 2022 Lunar New Year Celebration**



[Brookfield Place \(BFPL\)](#) New York announces this year's lineup of Lunar New Year celebrations, continuing its annual tradition of commemorating the Spring Festival in partnership with the [New York Chinese Cultural Center](#).

From February 3-5, ring in the Year of the Tiger at Brookfield Place with a multi-day celebration featuring live ice carving, kids crafts, and surprise performances!

Celebrations include the return of crowd-favorite, Lunar Ice, an exhibition of ice sculptures by Okamoto Studio. Eight intricately carved ice sculptures depicting Lunar New Year symbols and characters will be on display throughout the Waterfront Plaza, creating plenty of camera-friendly moments for visiting guests and families!

Shop for a Cause and Celebrate Lunar New Year in support of Apex for Youth. Spend \$100 or more between January 31st and February 7th and BFPL will donate \$8 to Apex for Youth. Receipt must be brought to BFPL concierge desk in order to count towards donation. BFPL will donate up to \$28,000 total.

## BROOKFIELD PLACE

“Lunar New Year marks a new beginning for billions of families across the globe and Brookfield Place is honored to join in on the festivities in partnership with Okamoto Studios and our neighbors at the New York Chinese Cultural Center. Downtown Manhattan is home to so many vibrant communities, including New York’s iconic Chinatown, and we’re excited to continue our tradition of ringing in the Lunar New Year with an exciting line-up of events,” said **Elysa Marden, Senior Vice President, Arts Brookfield for Brookfield Properties.**

“We have been collaborating with Brookfield Properties since 2011 and appreciate being supported for so many years. While Okamoto Studio has created ice sculptures at several of their properties, we’re excited to return to Brookfield Place as it is such a special setting with the beautiful plaza overlooking the Hudson River,” said **Shintaro Okamoto, Founder of Okamoto Studio.**

“We are thrilled to be partnering with Brookfield Place again to celebrate the Year of the Tiger and join in their Lunar New Year festivities by providing creative lantern-making kits. Lunar New Year celebrations include spending time with family and friends. Red lanterns are hung up to bring good luck to people in the new year. This easy craft is a fun family activity that anyone can enjoy. We hope people will spend some time together at Brookfield Place to see the ice sculptures by Okamoto Studio and pick up our creative lantern-making kit to decorate their homes,” said **Ying Yen, Executive Director of New York Chinese Cultural Center.**

### **SCHEDULE OF EVENTS**

#### **LUNAR ICE**

Discover ice sculptures by New York City-based art collective, Okamoto Studio, on the Waterfront Plaza. In celebration of the Lunar New Year, there will be a live ice carving and display all weekend long.



#### **[How A Master Ice Sculptor Makes Ice Come Alive](#)**

*Watch Lunar Ice sculptures come to life in this feature on Shintaro Okamoto as he prepared for the Lunar Ice exhibition at Brookfield Place in 2021. Film by Alvin Zhou.*

# BROOKFIELD PLACE

## LIVE ICE CARVING & EXHIBITION SCHEDULE:

### Thursday, February 3

Live Ice Carving: 4:00 – 6:00 PM

Ice sculpture display open through 8:00 PM

### Friday, February 4

Ice sculpture display open from 12:00 – 8:00 PM

### Saturday, February 5

Live Ice Carving: 11:30 AM – 1:00 PM

Ice sculpture display open through 6:30 PM

## KIDS CRAFT | LUNAR NEW YEAR CREATIVE LANTERN

### Saturday, February 5 at 11:00 AM

Free craft kits will be provided by the New York Chinese Cultural Center. Craft kits include “do it yourself” instructions on how to create your own Lunar New Year Creative Lantern. The craft kits will be distributed at the event and are first come, first served.

*For more information on this year’s festivities, please visit:*

<https://bfplny.com/lunar-new-year-2022/>

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## ABOUT OKAMOTO STUDIO

[OKAMOTO STUDIO](#) is a NYC-based artist collective dedicated to creating a wide range of sculptures, installations and performances made with crystal clear ice. From fashion shows, film premieres, product launches, weddings and other private and public events, OKAMOTO STUDIO is best known to elevate the artistry of ice carving through modern technology and contemporary sensibility.

## ABOUT NEW YORK CHINESE CULTURAL CENTER

[New York Chinese Cultural](#) Center is a cultural and educational institution dedicated to promoting the understanding and appreciation of Chinese arts in local and global communities since 1974. For almost five decades, NYCCC has offered professional quality classes, workshops, and performances in Chinese traditional dance, lion dance, martial arts and visual arts through our School of the Arts, Arts-In-Education program, and public and private engagements. We have engagements throughout the U.S. and our programs reach over 700,000 people every year. Dance China New York, our resident professional dance company, performs works that span across all categories of Chinese dance including folk, classical, and modern dance to preserve the Chinese cultural heritage while staying relevant today. NYCCC has been featured on nationally televised programs such as the *National Geographic Today*, the 73<sup>rd</sup> Annual Academy Awards, the PBS special *The Chinese Americans*, *Good Morning America* and *Cheddar*. Our students and teachers have been invited to audition for *America’s Got Talent*. Our former students have performed in Cirque Du Soleil’s *KÀ* and on TV shows like ABC’s *Quantico*. For more information, visit [www.nychineseculturalcenter.org](http://www.nychineseculturalcenter.org), email NYCCC at [info@nychineseculturalcenter.org](mailto:info@nychineseculturalcenter.org), or call 212-334-3764.

# BFPL

## **BROOKFIELD PLACE**

### **ABOUT BROOKFIELD PLACE NEW YORK**

Brookfield Place (BFPL) New York is one of Brookfield's most iconic Place Making destinations that brings together modern office space, cultural experiences, curated dining and world-class shopping. One of New York City's most dynamic districts, Brookfield Place is a step away from every day and in step with the latest in global and local culture. The 14-acre, 5-building complex on the Hudson River in Lower Manhattan is home to some of the world's most innovative companies and one of New York's most celebrated experiential, culinary and shopping destinations. Brookfield animates its grand indoor and outdoor public spaces year-round through a mix of culture and events, bringing together a diverse array of New Yorkers and visitors. From waterfront cafes along the North Cove Marina to palm trees inside the famed Winter Garden, art installations to live music, Brookfield Place New York is a setting for discovery and inspiration, savoring and indulging, relaxing and socializing.

Website: <https://BFPLNY.com/>

Facebook: <https://www.facebook.com/BFPLNY>

Twitter: @BFPLNY

Instagram: @BFPLNY

Hashtag: #atBFPL

### **ABOUT ARTS BROOKFIELD**

Arts Brookfield supports innovation in music, dance, theater, film, and visual art by pushing boundaries to create unique works of art and cultural experiences presented for free. Thriving for over three decades, the program gathers communities around creativity by animating Brookfield Properties' public spaces.

Website: <https://www.brookfieldproperties.com/en/our-approach/arts.html>

Facebook: <https://www.facebook.com/artsBrookfield/>

Twitter: @ArtsBrookfield

Instagram: @ArtsBrookfield

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